

ARGUMENT AGAINST PROPOSITION E

Proposition E is a **step backwards** for Chula Vista.

Prop E **reverses** years of citizen involvement in the City's General Plan, **threatens** successful redevelopment in older areas of town, and **impacts** much-needed construction in newer areas. It **negatively affects** the local economy, jobs and city services.

Prop E was financed by a **real estate investor**, without the benefit of **public hearings, environmental studies, or financial analysis**. Its errors can be fixed only with costly elections.

Prop E **blocks** the rebuilding of local hospitals. . . . Prop E **limits** plans for attracting a four-year university. . . . Prop E **restricts** the construction of senior housing.

Prop E encourages developers to **bypass** public hearings and environmental reviews so they can **"buy"** project approvals with **slick** political campaigns.

Prop E **worsens** the city's financial condition. It **limits** investment in run-down areas, discourages new businesses from locating here, and **drives down** property values. **Keeping** redevelopment out **locks** poverty in.

Chula Vista **needs** downtown revitalization, **not** obstacles that keep us from enjoying new businesses, restaurants, and shops.

Two existing buildings in downtown Chula Vista that have provided independent and assisted living for senior citizens for many years could not have been built under Prop E's rules. Instead, they would **require expensive elections** that could cost taxpayers \$50,000 or more (and \$500,000 or more for special elections) -- to put even minor changes on the ballot! This is money that could otherwise be spent for police, firefighters, and maintaining our streets, parks and libraries.

Do not vote to give control of our future to political propaganda rather than to good planning.

This is not the time to restrict our City's future. Please join the Chula Vista Chamber of Commerce, Third Avenue Village Association, and Chula Vistans for Responsible Planning in voting NO on Proposition E.

Signatures attached:

Cheryl Cox, Mayor, City of Chula Vista

Jerry R. Rindone, Deputy Mayor, City of Chula Vista

Fred Rowbotham, President, Chula Vista Police Officers' Association

Steve Miller, President, Chula Vista Fire Fighters

Robert Todd Hoff, VP Chief Operations Executive, Scripps Mercy Hospital Chula Vista